



lifeIMAGE and Sorna integrate image sharing technology

Integrated product offering will be introduced at RSNA 2009

BOSTON, MA and EAGAN, MN (November 25, 2009) – lifeIMAGE and Sorna Corporation today announced the formation of a strategic partnership to deliver an integrated platform for sharing diagnostic imaging information across healthcare systems.

Under the terms of this partnership, lifeIMAGE has adopted Reviewer™, Sorna's ubiquitous diagnostic image viewer, to offer more advanced functionality to the users of its lifeIMAGE Local Appliance (lila)™, used for management of incoming patient CDs.

Sorna has also adopted lila, and lifeIMAGE's cloud-based Inbox, for providing an alternative to customers who will increasingly seek an electronic means for sharing diagnostic imaging results with patients or outside physicians and healthcare institutions.

"We share a common vision in eliminating the significant barriers that exists in sharing of diagnostic imaging information," explains Hamid Tabatabaie, President & CEO of lifeIMAGE. "Our combined capabilities provide an end-to-end solution from publishing CDs, to managing patient CDs, to cloud-based secure exchange of imaging information with patients, physicians, and hospitals"

"Sorna's partnership with lifeIMAGE will help our customers stay on the cutting edge of image data distribution," said Cyrus Samari, Vice President of Sales and Marketing for Sorna Corporation. "We are now able to provide a consistent solution for CD/DVD publishing, review and wide-ranging image sharing."

lifeIMAGE and Sorna will showcase their collective offering next week at the annual meeting of the Radiological Society of North America. To arrange a demo or private briefing with either lifeIMAGE (booth #7532) or Sorna (booth #7533) contact:

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About lifeIMAGE

lifeIMAGE is focused on providing an Internet service for universal [e-sharing](#) of diagnostic imaging information. The service is designed to connect hospitals, radiology groups, and physicians, to their patients everywhere. lifeIMAGE makes it possible to securely deliver or receive patient imaging information wherever needed from wherever the information originates. The goal of the lifeIMAGE platform is to help avoid duplicate exams and eliminate unnecessary patient exposure to excessive radiation. In an era of concerns about rising healthcare costs, lifeIMAGE is investing in a platform that helps advance patient care, while reducing \$10 to \$15 B of unnecessary costs. For more information visit www.lifeimage.com.

About Sorna Corporation

Headquartered in Eagan, Minnesota, [Sorna](#) is a privately-held, minority-owned corporation founded in October 1999. It designs and manufactures 100% DICOM and IHE PDI Media profile conformant products designed to facilitate the distribution and reproduction of DICOM images and related medical data. Sorna's products include eXpedo® DICOM CD/DVD publishing systems, Reviewer software, Reviewer Systems, and eXpedo SToR, a DICOM archive option.

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